



GEMINI
PROMOTIONS.BIZ

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Welcome to Gemini Promotions...

A little something about us

Established in Belfast in 2002 **Gemini Promotions** is one of the leading advertising companies specialising in the field of conceptual marketing. We provide direct advertising solutions for professional enterprises within the hair and beauty industry, with **excellent results** across the board. We have proven solutions for today's marketplace that will both **significantly increase** your client volume in the short term and also generate you repeat custom, helping you to provide a solid future for your business and brand.

"It is a **must buy, great value and a great present** for friends, family and anyone else who deserves a special present!"

We specialise in head hunting new clients for your business

The concept is simple, but highly effective. We specialise in finding new clients for your business. The way in which we do this is by producing a discounted initial package that will entice a new client into your establishment. We can provide you with **1000-2000 women** in your local area, who will all be looking to take part in one of our promotions at your salon, over a 6 month period. Once inside they experience your **excellent service** and will then happily return to you as a full paying customer. In addition, your new client will inform friends and family about their discovery, generating you free and positive word of mouth publicity.

Our method not only 'puts bums on seats,' but it brings money straight into your business. Furthermore, it gives you a chance to up sell your products and services. To round off your benefits, even if a potential client resists the temptation we offer, our representatives have befriended them and made them excited about you and what you are doing. Your name is constantly being mentioned to people and businesses to which it was previously unknown.



Working together...

How we achieve the maximum in results

Once you have decided to explore the **Gemini Promotions** marketing avenue we immediately set about creating a professional and slick promotional package. Within this **exclusive invitation** a new client will be given some of your services complimentary and others at a discounted rate. Our experience within the industry has helped us to create a proven structure that can then be tailored to any of your specifications, suiting the services you have to offer.

After we have produced your desired invitation, our team of representatives will set about seeking out the clientele that you specifically want them to target. We are adept in handling any demographic. From universities to local office buildings to the general public on the high street, we pride ourselves in our ability to communicate and **promote your excellent business**. With a certain time frame for your client to visit stipulated upon the invitation, we can **guarantee** your phone will start ringing within days of our start. We will then look forward to you seeing your business significantly grow.



Some of our other clients!

PARTNERS HAIR
& BEAUTY

120 Castlereagh Street, Belfast

BELLAIRE

• HAIR & BEAUTY •

133 Royal Avenue, Belfast

GEMINI
BEAUTY STUDIO

150d Andersonstown Road, Belfast

REGIS

36-40 Victoria Square, Belfast

Envy
Tan & Beauty

3a Craigleith Drive, Dundonald

TheHairBoutique

40 Abbey Street, Bangor

What their customers said

“It’s such good value and I would **definitely recommend** it to all of my friends. I am now a **regular customer** with the Hair Salon I met through Gemini Promotions.”

“I got Gemini vouchers for my birthday and I had a really pleasant experience. The salon and staff are great and I’ll **definitely be going back!** It was a great gift!!”

